

## Inspiring a revolution in urban innovation



Sala BBK (Bilbao)  
and live streamed



English  
(Simultaneous  
translation will be provided)

8:45 **RECEPTION TO ATTENDEES**

9:00 **OPENING**

Idoia Postigo, *General Director, Bilbao Metropoli 30*  
Asier Abaunza, *Councillor of Urban Planning, Strategic Projects and Public Spaces, Bilbao City Council*  
Ainara Basurko, *Deputy of Economic Promotion, Biscay Regional Government*

9:20 **PRESENTATION OF THE URBAN REVOLUTION MANIFESTO PROPOSAL**

Conversation among Idoia Postigo, Charles Landry (*expert in the use of creativity in urban change*), and Greg Clark (*Urbanist*)

9:55 **GLOBAL FORUM FOR URBAN INNOVATION + THE BAY AWARDS SUMMIT**

Chris Fair, *President, WRLDCTY*

10:00 **SESSIONS FOR DEBATE ABOUT THE MAIN ASPECTS OF THE URA MANIFESTO PROPOSAL AND THE BAY AWARDS CATEGORIES**

### **ECONOMY / PROSPERITY CATALYST AWARD**

André Sobczak, *Secretary General, Eurocities*  
David del Campo, *Enterprise B2B Large account + Pyme, Euskaltel*  
Cristina Oyón, *Director of Technology, Innovation and Sustainability, SPRI*  
Moderator: Greg Clark

### **STRATEGY / PARTNERS IN PROGRESS & URBAN PIONEERS AWARDS**

Henk Bouwman, *Secretary General, METREX*  
Xavi Tiana, *EMA & Coordinator of the General Manager Bureau of the MAB (Metropolitan Area of Barcelona)*  
Nayibe Flórez, *Director for International Projects, Idom*  
Moderator: Idoia Postigo

11:15 **COFFEE-BREAK**

### **ECOLOGY / HORIZON SHAPERS AWARD**

Rainer Kern, *Executive Director, Global Parliament of Mayors*  
Gonzalo Sáenz de Miera, *Director of Climate Change and Alliances, Iberdrola*  
Ángel Giménez, *Principal Manager Energy Solutions, BBVA*  
Moderator: Eider Inunciaga, *Councillor for Euskera, Public Services, Civic Engagement, Agenda 2030 and Internationalization, Bilbao City Council*

### **SOCIETY / SDG CHAMPIONS AWARD**

Sissel Hansen, *Co-founder, Impact the Future*  
Estibaliz Luengo, *Head of the Internationalization, Bilbao City Council*  
Moderator: Charles Landry

13:00 **CLOSING SPEECH: SUMMARY & AURRERA! THE WAY FORWARD**

Greg Clark